



Location: MX
Employees 20 employees
Industry: Education
Customer since: June 2018
Website: <https://beek.io>

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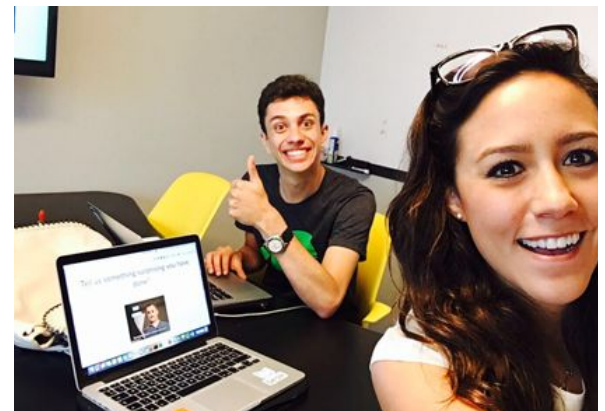
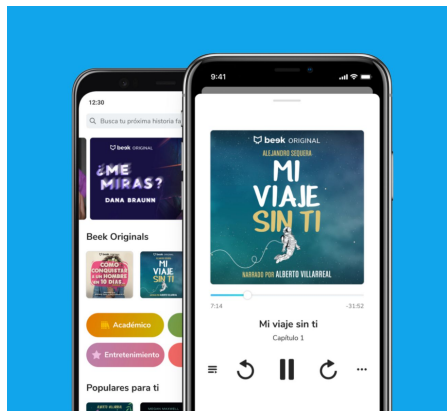
About Beek

Beek is the app where Latinos listen to the best audio content in Spanish. Its platform offers access to more than 250,000 audiobooks, including more than 5,000 titles in Spanish, while continuously expanding its catalog with new releases every month. The company has positioned itself within the growing audio content industry by building a digital experience focused on accessibility, technology, and high quality content for Spanish speaking audiences.

As a startup operating in a fast paced environment, Beek has always needed to balance growth, operational efficiency, and compliance at the same time. Like many growing companies, the internal team had to manage multiple responsibilities simultaneously, often without large administrative structures behind them.

What were the main challenges with payroll?

Before implementing Runa, payroll management was one of the most stressful administrative processes for the Beek team. Payroll calculations were handled manually, which created uncertainty around tax obligations, employee payments, and compliance related processes involving institutions such as the SAT and IMSS. Every payroll cycle required multiple validations and manual reviews.



“**Just thinking about payday created tension for us, and each calculation involved long reviews that were prone to errors.**

- Estephania García, RRHH manager

In what areas has Runa helped them?

The implementation of Runa completely transformed the way Beek manages payroll and Human Resources processes. By automating payroll calculations, payment disbursement, receipt stamping, and secure document storage, the company was able to eliminate many of the repetitive manual tasks that previously consumed time and created operational risk. “Now we have full control over every process and can provide absolute transparency to our employees,” says Estephania García. One of the most important improvements was visibility. The team now has centralized access to payroll information, making it easier to review records, answer employee questions, and maintain organized documentation without depending on fragmented systems or manual tracking. The platform also simplified compliance related processes by ensuring that payroll calculations and receipts remained aligned with current legal requirements. This significantly reduced operational stress for the administrative team and created much more confidence around every payroll cycle. Another major benefit was efficiency. By automating repetitive operational work, the team gained time to focus on strategic initiatives and employee experience rather than spending hours reviewing spreadsheets or processing payroll manually.

“**After Runa, payroll management became automatic, reliable, and very practical. Today, paying payroll takes us only a few minutes, and our employees can access their stamped receipts at any time, which gives us security, order, and full transparency.**

- Estephania García, RRHH manager

¿Por qué eligieron Runa?

Beek chose Runa because the platform combined technology, simplicity, and operational reliability in a way that aligned closely with the company's needs. Beyond functionality, the team valued having a modern and intuitive solution capable of adapting to growth without creating unnecessary complexity internally. According to Estephania García, “You can see the quality of the product and the talent behind it, which gives us the confidence of knowing that our payroll is in good hands.” That confidence became a key factor in the decision making process, especially for a company that needed to ensure compliance and operational order without building a large payroll administration structure internally.

The platform's automation, security, and ease of use gave the team peace of mind around one of the company's most sensitive operational areas. Over time, Runa became much more than payroll software. Today, it operates as a strategic ally that allows Beek to maintain organized, transparent, and scalable payroll and Human Resources processes while continuing to grow with greater confidence and operational clarity.



See public reviews on Runa

4.9/5.0



CAPTERRA

See reviews

4.9/5.0



SOFTWARE ADVICE

See reviews

4.9/5.0



G2

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