

Síclo

Location: MX, CO, PE
Employees 150 employees
Industry: Wellness
Customer since: November 2019
Website: siclo.com

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About Síclo

Síclo is not just an indoor cycling brand. People who know the brand know there is more going on than bikes, playlists, and a room full of energy. It is a community. One that has grown across Mexico, Spain, and Peru by mixing movement, music, introspection, and that strange but great feeling of leaving a class tired and somehow more alive. From the beginning, Síclo wanted to create spaces where well being sits at the center. No judgment. No pressure to move like someone in a sports ad. Just a place where each person can connect with themselves at their own pace. The brand has grown far beyond cycling. Today, its classes include barre, yoga, boxing, meditation, and other experiences that make Síclo feel less like a studio and more like a lifestyle community. The idea is simple, but powerful: a healthy mind, a strong body, and a huge heart. That message has connected with thousands of people who ride and train with them every week under the spirit of #TodosSomosSíclo. And when a community grows like that, the inside of the company has to keep up too.

What were the main points of friction?

Before Runa, Síclo's payroll process was very manual. It took time, needed several reviews, and demanded a lot of hand checking from the finance team. Payday became one of those moments everyone knew would require extra attention.



Not because the team was careless, but because the process itself left too much room for friction. Numbers had to be reviewed again and again. Validations had to be done manually. And each payroll closing came with that quiet tension of hoping nothing was hiding in the details like a gremlin with a calculator. That is a familiar story for growing companies. At first, manual payroll might feel manageable. Then the team grows, the business expands, payment rules become more specific, and suddenly the process starts taking up space it should not take. It becomes slower. More fragile.

“Payroll day took more time from us than it should have and became an operational bottleneck.

— *Andrés Lankisch, Head of Finance*

How has Runa supported their operation?

Runa changed the way payroll is managed at Síclo. The process became faster, more organized, and easier to trust. Automation helped remove manual tasks that used to take too much time and created room for errors. For a company that keeps growing with its community, that kind of change matters. Payroll is one of those processes that should feel steady and predictable. Not exciting. Exciting payroll is usually bad news wearing sneakers. Today, payroll disbursement flows with much less friction. The finance area has better visibility over payments and movements, which makes the process easier to follow and easier to control. That clarity helps the team see what is happening without digging through scattered checks or waiting for someone to confirm the same number again. It also gives leadership better information when reviewing costs and making decisions. Runa also helped Síclo strengthen expense control. That is important because growth without financial visibility can get messy fast.

“Runa helped us simplify a key process for the business. Today, payroll flows quickly, with order and without friction, allowing us to focus on creating incredible experiences for our community.

— *Andrés Lankisch, Head of Finance*

Why was Runa the best option?

For a growing company like Síclo, onboarding new employees happens often. That made ease of use a big factor when choosing Runa. The team needed a platform that was intuitive, clear, and simple to adopt. Not a tool that required endless training or made every new process feel like learning a secret code. Runa's design helped the team start using it without making implementation feel heavy. From the beginning, Runa made daily operations more efficient. It removed many of the frictions that appeared at each payroll closing and gave the finance team a clearer way to manage payments. That mattered because Síclo needed more than payroll automation. It needed control. It needed visibility. It needed a process that could grow with the company instead of needing to be patched every time the team expanded.



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4.9/5.0



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