



Location: MX
Employees 15 employees
Industry: Education
Customer since: August 2021
Website: <http://vincoed.com>

[See profile](#)

About VincO

Vinco was created to address a challenge that many organizations in Mexico face every day: the gap between the skills companies need and the training available to operational talent. Rather than offering traditional educational programs disconnected from real business needs, VincO developed a model that links professional development with concrete career opportunities inside organizations. Its philosophy is simple but powerful: education is not a cost, but an investment that strengthens retention, productivity, and long term competitiveness. Through programs designed to develop practical and in demand skills, VincO helps organizations invest in their workforce while creating opportunities for employees to grow professionally.

What challenges were they facing when managing payroll?

Before implementing Runa, VincO managed payroll through a collection of manual processes and disconnected tools. Payroll calculations were handled using separate spreadsheets, employee information was stored across different platforms, and administrative follow up depended heavily on manual coordination. While this approach worked during the company's earliest stages, it became increasingly difficult to maintain as the organization grew.



Information was scattered, document management lacked consistency, and the possibility of errors increased as more data had to be tracked and updated. Without a centralized system, standardizing processes and maintaining visibility over payroll and employee records became challenging. In addition, leadership and administrative teams were spending valuable time on operational tasks that did not directly contribute to strategic objectives. For a company focused on transforming education and workforce development, these inefficiencies created unnecessary distractions. The goal was not only to automate payroll but also to create a more organized operational structure that would support future growth.

“With Runa, we consolidated everything into one solution; today, we have much greater control and visibility over our payroll and Human Resources processes.

- Lissy Giacomani Colyer, CEO & Co-Founder

In what areas has Runa helped them?

The implementation of Runa allowed Vinco to bring payroll and Human Resources management together within a single platform. This centralization significantly improved visibility into employee information, payroll operations, and administrative processes. By consolidating data and workflows in one place, the company reduced manual work, minimized the risk of errors, and created a more structured environment for decision making. Payroll calculations became more efficient, while employee records, documentation, and process tracking became easier to manage and maintain. Beyond operational improvements, the platform also supported the company's culture. Features that help track important employee milestones, such as birthdays and personal information, made it easier to strengthen connections with team members and maintain a close relationship with employees.

“Before, we did everything manually and in different places; we needed to centralize our processes so we could grow with order.

- Lissy Giacomani Colyer, CEO & Co-Founder

What do they value most about Runa?

One of the aspects Vinco values most is the combination of technology and ongoing support. Having access to responsive assistance whenever questions arise has been particularly important for a growing company without a large administrative department. The support team helps ensure that payroll and Human Resources processes continue to run smoothly while providing guidance whenever needed. In addition, Vinco appreciates the educational resources, training materials, and practical content available through the platform. These resources align closely with the company's own focus on learning and professional development, helping the team strengthen its understanding of payroll administration, labor regulations, and related topics. The platform's intuitive design has also made adoption easy across the organization, allowing employees and administrators to integrate it into their daily workflows without disruption.



See public reviews on Runa

4.9/5.0



CAPTERRA

[See reviews](#)

4.9/5.0



SOFTWARE ADVICE

[See reviews](#)

4.9/5.0



G2

[See reviews](#)

runa

The people platform for Latin America.

www.runahr.com