runa

CUSTOMER PROFILE

briq.mx

| | |
|---|---|
| **Location:** | MX |
| **Employees** | 120 employees |
| **Industry:** | Finance |
| **Customer since:** | June 2021 |
| **Website:** | www.briq.mx |

See profile

## About Briq.mx

Briq es una plataforma de fondeo colectivo que opera en México desde 2015 y que ha democratizado la inversión en bienes raíces, permitiendo que pequeños y medianos ahorradores accedan a proyectos inmobiliarios desde montos muy accesibles. A través de un modelo basado en proyectos evaluados por un comité de expertos, Briq garantiza la calidad de las oportunidades de inversión, permitiendo que las personas inviertan desde mil pesos con total confianza y transparencia. Este enfoque en la claridad, la seguridad y la confianza no solo forma parte de su propuesta hacia los inversionistas, sino también de su cultura interna y la manera en que gestionan a su equipo. Para Briq, contar con procesos internos sólidos y claros es clave para seguir creciendo de forma ordenada y sostenible.

## What challenges did they have when calculating and paying payroll?

Before implementing Runa, Briq relied entirely on a third party to calculate and manage payroll. The information was delivered through Excel files, which limited visibility into how payroll calculations were being performed and made it difficult to fully understand the underlying data. As Mario Mendoza explains, “The calculation was done for us by a third party and delivered to us in Excel, which did not give us enough information or clarity about how payroll was being processed.”











Without direct access to a centralized system, the finance and administrative teams had limited control over payroll information and fewer opportunities to analyze or verify data efficiently. This lack of visibility also affected employees, who did not have a simple way to access their payroll information or understand payment details in real time. As the company grew, it became increasingly important to establish a more transparent process that would provide both management and employees with greater confidence in payroll operations.

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>
> *- Mario Mendoza, Administrative and Finance Director*

### How did Runa help solve these challenges?

The implementation of Runa gave Briq complete visibility into its payroll processes while centralizing information within a single platform. The company gained a clearer understanding of payroll calculations, payment structures, and employee data, eliminating the need to depend on spreadsheets and fragmented information. Automation reduced manual work and lowered the risk of operational errors, while centralized records made payroll management more efficient and reliable. According to Mario Mendoza, “Runa gave us a better understanding of our payroll and allowed us to have much clearer control over our information.” The platform also improved the employee experience by ensuring payments were processed correctly and on time.

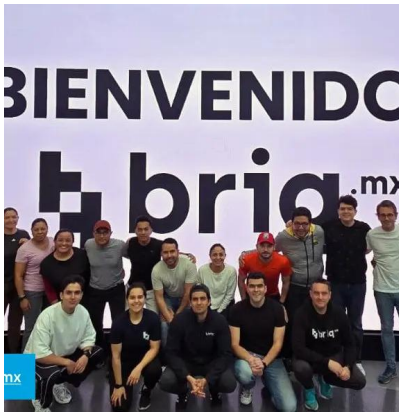
> **Before Runa, payroll depended entirely on a third party, and we only received the information in Excel files, which gave us very little visibility and understanding of our own data. With Runa, we achieved full clarity on how payroll is calculated and paid, while also offering our employees transparency and confidence in every payment.**
>
> *- Mario Mendoza, Administrative and Finance Director*

### What do they value most about Runa?

For Briq, one of the platform’s greatest strengths is its simplicity and ease of use. Both employees and administrators can navigate the system efficiently, making payroll management more intuitive and less time consuming. According to Mario Mendoza, “What we like most about Runa is how simple it is to make payroll payments and how easy it is for employees to consult their information.” The combination of accessibility, transparency, and centralized information has allowed Briq to align its internal operations with the same values that define its business: trust, clarity, and control. Today, the company operates with greater confidence in its payroll processes, while employees benefit from a more transparent and user friendly experience.












## See public reviews on Runa

**4.9/5.0**

★★★★★

**CAPTERRA**

See reviews

**4.9/5.0**

★★★★★

**SOFTWARE ADVICE**

See reviews

**4.9/5.0**

★★★★★

**G2**

See reviews

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