



Location: PE, MX
Employees 15 employees
Industry: Entertainment
Customer since: August 2025
Website: <https://sinenvolturas.com/>

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About Sin Envolturas

Sin Envolturas is a Peruvian digital platform created to modernize the way people organize events and receive gifts. Through a single online experience, users can send invitations, share event details, and receive digital gifts that provide complete flexibility in how the funds are used. The concept is simple: eliminate unnecessary friction and make celebrations easier, more practical, and aligned with modern digital habits. Since its launch, the company has focused on creating seamless experiences that simplify important moments for its users. Internally, the team operates with the same philosophy.

Made up of technical, creative, and operational professionals, Sin Envolturas values autonomy, speed, and simplicity. Processes are designed to support fast decision making and allow the company to adapt quickly to fluctuations in demand that are common in the events industry. As the business grew, maintaining that agility while bringing greater structure to internal operations became increasingly important.



What challenges were they facing with people management?

Before implementing Runa, people management at Sin Envoladuras relied heavily on manual coordination and informal processes. Many internal policies were not centralized or documented, which meant that topics such as vacation requests, absences, and general employee guidelines were often handled through direct conversations and case by case decisions. While this approach offered flexibility during the company's earliest stages, it gradually created inefficiencies as the team expanded. Employees frequently had questions about available vacation days, leave policies, or approval processes, and the administrative team often found itself answering the same questions repeatedly. During periods of high demand, these challenges became even more noticeable.

“We wanted to maintain the agility of a startup, but with greater clarity for the team. Runa helped us organize the essentials without bureaucracy.

— Claudia Dawson, Founder & CEO

Why did they choose Runa?

As Sin Envoladuras continued to grow, leadership understood that stronger internal processes were necessary to support the team while preserving the speed and simplicity that made the company successful. They were not looking for a complex system filled with unnecessary bureaucracy. Instead, they needed a solution that was intuitive, accessible, and easy for both employees and managers to adopt. Runa stood out because it provided exactly that balance. The platform made it possible to centralize policies, manage absences and vacation requests, and provide clear visibility into employee information without creating additional administrative layers. Employees gained direct access to the information they needed, while managers could oversee requests and approvals in a more organized way. As Claudia Dawson explains, “We wanted to maintain the agility of a startup, but with greater clarity for the team.

“With Runa, everything is transparent and self service. The team has clarity, and we save time.

— Claudia Dawson, Founder & CEO

What do they value most about Runa?

The greatest benefit has been the clarity and transparency that Runa introduced into day to day operations. Employees can now easily view their available vacation days, submit requests, and understand company policies without needing to rely on multiple conversations or manual follow ups. Managers have greater visibility into team availability, making planning and coordination significantly easier. By centralizing policies and employee information in one place, the platform eliminated many of the repetitive questions and administrative tasks that previously consumed valuable time.

Where will the company be in 10 years?

Looking ahead, Sin Envolturas aims to become a leading platform for digital celebrations across the region, expanding its reach and continuing to redefine how people celebrate important life events. The company plans to grow its presence in new markets while enhancing the digital experiences it offers to users. As it scales, maintaining a culture that is agile, collaborative, and people focused will remain a priority. Achieving that vision requires operational tools that can evolve alongside the business without creating unnecessary complexity.



See public reviews on Runa

4.9/5.0



CAPTERRA

See reviews

4.9/5.0



SOFTWARE ADVICE

See reviews

4.9/5.0



G2

See reviews



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